

SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA PHONE : EPABX-2609000 website- www.unishivaji.ac.in FAX 0091-0231-2691533 & 0091-0231-2692333 - BOS - 2609094 शिवाजी विद्यापीठ, कोल्हापूर – 416004. दुरध्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग– २६०९०९४) फॅक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

Ref .. /SU/BOS/Com & Mgmt. / by mail

Date : 03/09/2020

To,

The Principal All Affiliated (Commerce & Management) Colleges/Institutions, Shivaji University, Kolhapur

Subject : Regarding Syllabi of MCA Part-I (Sem-I/II) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi of MCA Part-I (Sem-I/II) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi shall be implemented from the academic year 2020-2021 onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in (Student - Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for two examination These chances are available for repeater students, if any.

You are therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully, Dy. Registrat

Encl : As above

Copy to,

Cop.	,	
1.	I/c Dean, Faculty of Commerce &	Management
2.	Chairman, Board of Studies	for information
3.	Director, BOEE	
4.	Appointment Section	
5.	P. G. Admission Section	
6.	B.Com and O. E. 1 Section	
7.	Affiliation Section (U.G./P.G.)	for information and necessary action.
8.	Computer Center/I.T.	
9.	Eligibility Section	
10.	Distance Education	

11. P.G. Seminer Section 73

SHIVAJI UNIVERSITY, KOLHAPUR.



Estd. 1962

NAAC 'A' Grade

Faculty of Commerce and Management

Syllabus For

MCA Part - I (Sem I & II) (CBCS)

(To be implemented from June 2020 onwards)

(Subject to the modifications that will be made from time to time)

Shivaji University, Kolhapur Master of Computer Applications (M.C.A.) (Under the Faculty of Commerce and Management) (Choice Based Credit System) MCA (Part I) from Academic Year 2020-2021 MCA (Part II) from Academic Year 2021-2022

1. Introduction

Master of Computer Applications (MCA) is a two-year (four semesters) professional Master Degree program in computer applications. The program is designed to meet the growing demand for qualified professionals in the field of Information Technology. It is a postgraduate program that can be taken up after obtaining a Bachelor's Degree. The MCA program is inclined more towards Application Development and thus has more emphasis on the latest programming language and tools to develop better and faster applications. It covers various aspects of computational theory, programming, algorithm design and optimization, network and database management, mobile technologies, cyber security, information system audit, etc.

- Discipline Specific elective courses and General Electives to be offered in functional areas have to depend on studentpreferences and needs of the user systems in the region in which the educational institution islocated.
- The MCA program is a mixture of computer-related and general business courses. The computer related courses include Programming Techniques, Database Managements and Data Analytics techniques. The general business courses include the emerging areas in management like Digital Marketing, Industry 4.0 norms and Entrepreneurship Development including Start-ups.
- The program would emphasis on Experiential Learning which aims at creation of business applications. Inclusion of projectsimproves student's technical orientation, understanding ofIT environment and domain knowledge. It will provide helpful platform for students to become asuccessful Software professional. This would improve domain knowledge of various areas, which would help the students to build software applications on it. The students are exposed to software development in the data processing environment with special emphasis on Software Project Management and Software Engineering for small and medium organizations.
- Subjects such as IS Audit, Design Thinking, Digital Forensics, Cyber Securityand Big Data Management will work as new application domains. Major focus is given on Data Analytics so that student can choose Data Analyst as their career options. Also, exposure to Web applications, Web 2.0, Web MiningandWeb Application Security is also provided. Advanced technology includes Internet of Things, Mobile computing and variety of new technologies. Business communication, personality development and seminar will lead to overall personality development for the student and that will help them in their development and to sustain in the dynamic environment of Information Technology.
- MOOC courses help students for self-learning of emerging technologies and trends in market with the help of online platform. List of various certifications possible through SWAYAM is published on Shivaji University's Web site. Students should try to do maximum Value Added certifications during their learning phase through MOOCs like SWAYAM platform to make their resume rich.

- The new curricula would focus on Outcome Based Education including Cognitive and Affective skills with the help of Discipline specific skills, Ability Enhancement Skills and Hands on experience.
- The inclusion of projects ensures the Experiential Learningwhere students can apply their skills at respective levels. It will provide opportunity for students to work on various emerging technologies. It will provide appropriate platform for students to work in IT Industry. It will also improve documentation, Coding and Design standards capabilities in students. Inclusion of project for subject such as Web Technology and Mobile Computing will definitely improve students' innovativeness and creativity.
- The Institutes should organize placement program for the MCA students by interacting with the industries and software consultancy houses in and around the region in which theeducational Institution is located. The Institute should also promote entrepreneurship skills through Entrepreneurship Development Cell or Incubation Centre.

2. Job Opportunities:

• After completing MCA, students can start their career as a Software Developer and Web Designer & Developer, after some experience, are promoted as system analysts. Other seek entrepreneurial role in the Information Technology world as independent business owners, software consultants, IT Architecture, Network Engineer. Career opportunities also exist in emerging area as Cyber security. Other areas include Data scientist and Cloud Architect.

3. Duration of the Course

The MCA program will be a **full-time two years** i.e. 4 semesters. Pattern of examinationwill be Semester System.

3. Medium of Instruction

The medium of Instruction will be English only.

4. Teachers Qualification: MCA with First class and Two years' experience prescribed by AICTE and University.

5. Admission Procedure

(A) Eligibility:

Passed BCA/ Bachelor Degree in Computer Science or Engineering or equivalent degree OR

Passed B.Sc./B.Com./B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the concerned University).

Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination.

(B) Reservation of Seats

As per rules of by the Competent Authority

(C) Selection Basis

The selection would be done as per the guidelines given by the Directorate of TechnicalEducationMaharashtra State and the competent authority time to time.

6 PEO, PO and COMappings:

Program Educational Outcomes: After completion of this program, the graduates / students would:

PEO I	Technical Expertise	Implement fundamental domain knowledge of core courses for developing effective computing solutions by incorporating creativity and logical reasoning.		
PEO II	Successful Career Deliver professional services with updated technologies in Computer applicationbased career.			
PEO III	Interdisciplinary and Life Long Learning	Develop leadership skills and incorporate ethics, team work with effective communication & time management in the profession. Undergo higher studies, certifications and technology research as per market needs.		

Program Outcomes: Program outcomes are attributes of the graduates from the program that are indicative of the graduates' ability and competence to work as an IT professional upon graduation. Program Outcomes are statements that describe what students are expected to do now or do by the time of post-graduation. They must relate to knowledge and skills that the students acquire from the program. The achievement of all outcomes indicates that the student is well prepared to achieve the program educational objectives down the road. Master of Computer Applications program has following PO's.

PO1. Computational Knowledge: Understand and apply mathematical foundation, computing and domain knowledge for the conceptualization of computing models from defined problems.

PO2. Problem Analysis: Ability to identify, critically analyze and formulate complex computing problems using fundamentals of computer science and application domains.

PO3. Design / Development of Solutions: Ability to transform complex business scenarios and contemporary issues into problems, investigate, understand and propose integrated solutions using emerging technologies

PO4. Conduct Investigations of Complex Computing Problems: Ability to devise and conduct experiments, interpret data and provide well informed conclusions.

PO5. Modern Tool Usage: Ability to select modern computing tools, skills and techniques necessary for innovative software solutions

PO6. Professional Ethics: Ability to apply and commit professional ethics and cyber regulations in a global economic environment.

PO7. Life-long Learning: Recognize the need for and develop the ability to engage in continuous learning as a Computing professional.

PO8. Project Management and Finance: Ability to understand, management and computing principles with computing knowledge to manage projects in multidisciplinary environments.

PO9. Communication Efficacy: Communicate effectively with the computing community as well as society by being able to comprehend effective documentations and presentations.

PO10. Societal & Environmental Concern: Ability to recognize economical, environmental, social, health, legal, ethical issues involved in the use of computer technology and other consequential responsibilities relevant to professional practice.

PO11. Individual & Team Work: Ability to work as a member or leader in diverse teams in multidisciplinary environment.

PO12. Innovation and Entrepreneurship: Identify opportunities, entrepreneurship vision and use of innovative ideas to create value and wealth for the betterment of the individual and society.

7. Course Outcome(s): Every individual course under this program has course outcomes (CO). The course outcomes rationally match with program educational objectives. The mapping of PEO, PO and CO is as illustrated below:

Program Educational Objectives	Thrust Area	Program Outcome	Course Outcome
PEO I	Technical Expertise	PO1,PO2,PO3,PO4 and PO5	All Core and Lab courses
PEO II	Successful Career	PO6 ,PO7, PO8 PO9 and PO12	All AEC courses
PEO III	Interdisciplinary and Life Long Learning	PO10,PO11	All Electives

8. Program Specific Outcomes (PSO's)

PSO 1. Ability to pursue careers in IT industry/ consultancy/ research and development, teaching and allied areas related to computer applications.

PSO 2. Comprehend, explore and build up computer programs in the areas allied to Algorithms, System Software, Multimedia, Web Design and Big Data Analytics for efficient design of computer-based systems of varying complexity.

9. Syllabus Structure:

MCA Part I Semester I

Sr. No.	Course Type	Course Code	Course Title	Theory contact hours per week	Practical hours per week	Credits	University exam	Internal continuous assessment	Total
1	Core	Core CC101 Introduction to Programming		4		4	70	30	100
2	Core	CC102	Computer Architecture & Operating System	4		4	70	30	100
3	Core	CC103	RDBMS	4		4	70	30	100
4	AEC	AFC Statistical and		4		4	70	30	100
5	AEC	AEC 105	Principles of Management and Organizational Behavior	4		4	70	30	100
6	AEC	AEC 106	Business Communication	2		2	-	50	50
7	1. Strategic IT Management		4		4	70	30	100	
8	Core	CC108	Lab Based on CC101		2	2	50	-	50
9	Core	CC109	Lab Based on CC102		2	2		50	50
10	Core	CC110	Lab Based on CC103		2	2	50	-	50
				26	9	32	520	280	800

MCA Part I Semester II

Sr. No.	Course Type	Course Code	Course Title	Theor y contac t hours per week	Practical hours per week	Credits	University exam	Internal continuous assessment	Total
1	Core	CC201	Web Technology	4		4	70	30	100
2	Core	CC202	Data Structure	4		4	70	30	100
3	Core	CC203	Big Data Management	4		4	70	30	100
4	Core	CC204	Data Communication & Network	4		4	70	30	100
5	Core	CC205	Software Engineering and Project Management	4		4	70	30	100
6	6 GE GE206		 Digital Marketing Design Thinking and Innovation Information System Audit 	4		4	70	30	100
7	Core	CC207	Lab based on CC201		2	2	50	-	50
8	Core	CC208	Lab based on CC202		2	2	50	-	50
9	Core	CC209	Mini Project		4	4	70	30	100
				24	8	32	590	210	800

MCA Part II Semester III

Sr. No	Course Type	Course Code	Course Title	Theory contact hours per week	Practical hours per week	Credits	University exam	Internal continuous assessment	Total
1	Core	CC301	Java Programming	4		4	70	30	100
2	Core	CC302	Data Analytics	4		4	70	30	100
3	Core	CC303	Cyber Security	4		4	70	30	100
4	DSE	DSE 304	 Cloud Computing Digital Forensics Data Centre Management Web 2.0 	4		4	70	30	100
5	AEC	AEC305	Entrepreneurship Development	4		4	70	30	100
6	AEC	AEC306	MOOC	2		2	-	50	50
7	Core CC307 Lab based on CC301			2	2	50	-	50	
8	Core	CC308	Lab based on CC302		2	2	50		50
9	Core	CC309	Major Project		6	6	100	50	150
				22	10	32	550	250	800

MCA Part II Semester IV

Sr. No.	Course Type	Course Code	Course Title	Theory contact hours per week	Practica 1 hours per week	Credit s	Universi ty exam	Internal continuo us assessme nt	Total
1	Core	CC401	Artificial Intelligence and Soft Computing	4		4	70	30	100
2	Core	CC402 Advance Java Programming		4		4	70	30	100
3	Core	CC403	Internet of Things	4		4	70	30	100
4	DSE DSE404 DSE404 1. Block Chain Technology 2. Mobile Applications 3. Web Application Security 4. Web Mining		4		4	70	30	100	
5	AEC	AEC 405	Research Methodology	4		4	70	30	100
6	Personality		2		2	-	50	50	
7	DSE	DSE407	Seminar	2		2	-	50	50
8	Core	CC408	Lab based on CC401		2	2	50		50
9	Core	CC49	Lab based on CC402		2	2	50		50
10	Core	CC410	Mini Project		4	4	80	20	100
				24	8	32	530	270	800

Credit Distribution Chart for MCA Program

Sr. No	Particulars	Credits	Percentage of Credits
1	CC- Compulsory Courses	88	68
2	GE- General Electives	8	7
3	DSE- Domain Specific Electives	10	8
4	AEC- Ability Enhancement	22	17
	Total	128	100

10. Standard of Passing and Award of Class:

Internal as well as external examination will be held at the end of semester. The candidate must score 40% marks in each head of internal as well as external Examination. The student should not have more than 5 backlogs for 2nd year admission.

There will be numerical marking on each question. At the time of declaration of the result marks obtained by the candidate is converted into grade point as shown below;

	Grade Point Table
Grade	Range of Marks obtained
Points	out of 100 or any fractions
0	0То5
1	6To10
1.5	11To15
2	16To20
2.5	21To25
3	26To30
3.5	31To35
4	36To40
4.5	41To45
5	46To50
5.5	51To55
6	56To60
6.5	61To65
7	66To70
7.5	71To75
8	76To80
8.5	81To85
9	86To90
9.5	91To95
10	96To100

Grading: Shivaji University has introduced a Seven-point grading system as follows:

Grades	CGPA Credit Points
0	8.60To10
A+	7.00To8.59
А	6.00To6.99
B+	5.50To5.99
В	4.50To5.49
С	4.00To4.49
D	0.00To3.99

Overall Final	Class Grade
Grades	
8.60 To 10	Higher Distinction Level Extraordinary O
7.00To8.59	Distinction Level Excellent A+
6.00To6.99	First Class Very Good A
5.50To5.99	Higher Second Class Good B+
4.50To5.49	Second Class Satisfactory B
4.00To4.49	PassFairC

0.00To3.99	FailUnsatisfactoryD

11. Teaching and Practical Scheme

- 1. Each contact session for teaching or practical should be of 60 minutes each.
- 2. One Practical Batch should be of 30 students.
- 3. Practical evaluation should be conducted before the commencement of Universityexamination

a) Nature of Theory Question paper: Nature of question paper is as follows for University end semester examination

i) There will be seven (7) questions and out of which three (3) to be attempted from question no 2 to question no 6.

ii) Question No.1 and question No.7 are compulsory in which question No.1 is of multiple choice questions. There will be8 multiple choice questions and each carries 1 mark. Question No 6 should be a short note for 20 marks, where 5 sub questions will be given, out of which four questions should be attempted

iii) Question No.2 to Question No. 6 may consist 2 sub questions and each carries 7Marks or long answer question for 14 marks

b) Nature of Practical Question Paper:

There will be three questions of 15 Marks each, Out of which student have to attempt any two questions and 10 marks for journal and 10 marks for oral for 2 credit lab course and time duration is two hours.

Practical Examination conducted by the University appointed external examiner panel of two members. The panel members appointed should have more than five years' of experience as full time teacher.

13. Internal Marks Distribution

- 1 Five Marks for Mid Tests
- 2 Ten Marks for presentation or activity based learning or Lab Work or Group exercise(Number of students in Group are not more than six)
- 3 Five Marks for Assignments
- 4 Five Marks for library activity/ designing apps or software or working model/ Field Work/online learning activity etc.

Five Marks for Attendance.(75% to 80%- 02 marks, 81% to 85%- 03 marks, 86% to 90%- 04, marks 91% to 100% - 5 mark)

14. Mini- Project

The Objective of mini project is, to make aware student with current technology to be used in IT industry. The language/platform of the mini-project to be selected from the subject studied in previous and present semester. The Group size of maximum three students can undertake mini project. Project Viva-Voce Examination will be conducted by the University appointed examiner panel of two members. The panel members appointed should have more than five years' of experience as full time teacher.

15. Major Software Development Project:

For major project student should go for in plant training of 50 days after completion of semester II university examination and project report will be submitted to institute/department before 3rd

semester university examination. Project work willbe done individually and students should take guidance from assigned guide and prepare a Project Report on "Project Work" in two copies to be submitted to the Director of the Institute/Head of the Department. In plant training certificate from respective organisation is mandatory for project certification by Institute. The project viva voce will be conducted after theory examination of 3rd semester by the University appointed examiner panel of two members having doctorate and more than ten years' experience as full time teacher.

16. Fee Structure: As per directives of Shikshan Shulka Samiti, Govt. of Maharashtra and competent authority.

17. Requirements:

- 1. Core Faculty: As per guidelines of AICTE New Delhi.
- 2. Computer Infrastructure: Number of Computers, Number of application software, Number of system software's are as per AICTE New Delhi and competent authority guidelines.
- 3. Internet Bandwidth: 32 MBPS Lease Line and at least 4Mbps Wi-Fi connectivity at 4 or 5 hotspots shall be made available.
- 4. Arrangement to view MOOC's of NPTEL/ SWAYAM/IIT online Tutorials etc. shall be made available.
- 5. Class Room, Seminar halls, Tutorial Rooms and Auditorium: As per AICTE Guidelines
- 6. Each Class Room shall be equipped with LCD projector, Smart Board, Internet etc. Seminar Hall shall have proper furnishing and equipment such LCD projector, Smart Board, PA system and Executive Chairs.Institutions shall have MOOC's Facility Centre and Innovation Laboratory.
- 7. Language Laboratory shall have a minimum of 20 Computers with appropriate application software.

18. Revision of Syllabus:

As the computer technology experience rapid rate of obsolescence of knowledge, revision of the syllabus should be considered every two years. The Workshops on revised syllabi should be organized at the beginning of every semester.

19. Bridge Course:

- **1.** This bridge course is conducted for the Non IT graduates i.e., BA, B.Com, and B.Sc., excluding B.Sc. (Computer) and B.Sc. Entire-(Computer/IT) students admitted to MCA Part I.
- **2.** The bridge course is compulsory for non-computer background students (i.e., BA, B.Com, and B.Sc., excluding B.Sc. (Computer) and B.Sc. Entire-(Computer/IT)
- **3.** It is mandatory to complete the syllabus of the bridge course at the beginning of MCA I Sem I.
- **4.** There will be an internal evaluation for Bridge course of total 100 marks which includes 50 marks (10 Marks for each unit) for Term work (Assignments/Lab Assignments/Case Analysis) and 50 marks for multiple choice question Examination.
- **5.** Multiple choice questions Examination include 50 questions. Each question is for one mark having four options. All questions will be compulsory.
- **6.** There will be no negative marking for wrong answer.
- 7. The bridge course should be completed by the students as prescribed by university authorities. MCA degree shall not be awarded unless the students successfully complete the Bridge Course.

- **8.** The student has to secure 40% marks separate passing both in Term Work and multiple choice questions Examination in order to pass the bridge course.
- **9.** Examination fee shall be made applicable as per University rules. The respective affiliated college should arrange for the contact sessions (60 contact sessions- 12 contact sessions for each unit) for completing the Bridge Course. However the College/Department shall not charge any fee for conducting the Bridge Course.

MCA (Commerce & Management) - Bridge Course Sylla As per the norms of AICTE	bus	
60 contact sessions 4 credits		
Unit I	creatis	
Fundamentals of Computer		
Introduction to Digital Computer, Block Diagram of computer, Comp	uter Hardware.	
Introduction to Software, Types of software, Introduction to operating		
of Operating system, Functions of Operating system.	5 7 51	
Unit II		
Fundamentals of Accounting- Introduction to Accounting, Objectiv	ves, Need and	
Scope of Accounting, Types of Accounts, Branches of accounts, Accou		
and conventions. Journal entries, ledger posting, trial balance, finance	cial statements.	
Accounting with Tally: Introduction to gateway, company creation, le	edger creation,	
voucher entries.	-	

Unit III

Fundamentals of Mathematics and Statistics

Measures of Central Tendency- Mean, Mode, Median, Elementary set theory: Representation of sets, Operations on sets, Distributive and De Morgan's laws, Probability, Permutations and Combinations.

Unit IV-

Fundamentals of Programming-

Introduction to C programing, Data types in C, Operators in C, Branching and looping statements in C. Array in C, Introduction to Object oriented Programming, Introduction to C++, Class, Object, Constructor, Destructor, Inheritance, Polymorphism.

Unit-V

Database Management System

Definition of Database, Needs, features Database Management Systems (DBMS): Definition, components, file system, comparison of file processing system with DBMS, functions of DBMS, advantages, disadvantages of DBMS, Structure of DBMS, Database constraints, Introduction to SQL.

Reference Books -

- 1. Computer Fundamentals, Sixth Edition, Pradeep K. Sinha, Priti Sinha.
- 2. Programming in ANSI C, E Balagurusamy, Tata McGraw-Hill Publishing
- 3. Programming in C++ by YashwantKanetkar (PBP Publications)
- 4. Koontz and Weirich : Essentials of Management
- 5. Database System Concept Silberschatz, Korth
- 6. Fundamentals of Database System- RamezElmasri, Shamkant B. Navathe(Pearson)
- 7. SQL, PL/SQL the programminglanguage of OracleIvanBayross BPB 4th
- 8. Computer System Architecture Morris Mano Pearson 3rd Edition
- 9. Gupta C. B.: Introduction to Statistics
- 10.Discrete mathematics SemyourLipschutz, Marc Lipson (MGH), Schaum's

outlines.

11.Advance Accountancy:- M.C. Shukla & T.S. Grewal 12.Advance Accountancy:- S.C. Jain & K.L. Narang

20. Syllabus:

20. Synabu	M.C.A. Part-I Semester I		
Paper CC101: Introduction to Programming			
(Choice Based Credit System)			
Course	Students of this course will be able to :		
Outcomes	1. Understand Basic Syntax of Python Programming.		
	2. Demonstrate and implement concepts of object oriented metho	dology using	
	Python.		
	3. Develop problem solving skills and their implementation through Pyt	hon	
1.1.1.00	4. Design Graphical user Interfaces in Python.	1 20	
Marks:100	Total Hours of Teaching: 60 University Exam :70	Internal : 30	
Syllabus Co		Γ	
	Introduction to Programming :		
	Role of programming languages, Need to study programming		
	languages, Characteristics of Programming Languages, Programming		
	language paradigms: Imperative, Object Oriented, Functional, Logic, Event Driven and Concurrent Programming.		
	OVERVIEW – History, Features and Applications, Installing and		
	Running Python Program, Modes: interpreter, editor and IDE,–		
	Python Identifiers, Keywords, Indentation, Multi-Line Statements,		
	Quotation, Comments, Waiting for the User Input, Multiple Statements		
Unit 1:	on a Single Line	15Periods	
	VARIABLE TYPES - Assigning Values to Variables, Multiple		
	Assignment, Standard Data Types (Numbers, Strings, Lists, Tuples,		
	Dictionary), Data Type Conversion and Casting		
	OPERATORS - Types of Operators, Operators Precedence		
	STRINGS - Accessing Values in Strings, Updating Strings, Escape		
	Characters, String Special Operators, String Formatting Operator,		
	Triple Quotes, Unicode String, Built-in String Methods, Regular		
	Expression and Pattern Matching.		
	DECISION MAKING - If, if-else, elif Statement, Nesting of If		
	statement, Using if-else as switch-case		
	LOOPS - While Loop, The Infinite Loop, For Loop, Iterating by		
	Sequence Index, Using else Statement with Loops, Nested Loops,		
	Break, Continue & Pass Statement.		
	LISTS - Python Lists, Accessing Values in Lists, Updating Lists,		
	DeletingList Elements, Basic List Operations, Indexing, Slicing, and		
Unit 2:	Matrixes, Built-in List Functions and Methods.	15 Periods	
	TUPLES - Accessing Values in Tuples, Updating Tuples, Deleting		
	Tuple Elements, Basic Tuples Operations, Indexing, Slicing, and		
	Matrixes, No Enclosing Delimiters :, Built-in Tuple Functions,		
	Combining Lists and Tuples. Sets -Concept of Sets, creating, initializing and accessing the elements		
	of ,Sets operation. DICTIONARY- Accessing Values in Dictionary, Updating Dictionary,		
	Delete Dictionary Elements, Properties of Dictionary Keys, Built-in		
	Deter Detionary Elements, Froperties of Dictionary Keys, Duill-III		

	Dictionary Functions and Methods.	
	FUNCTIONS - Defining and Calling a Function, Function	
Unit 3:	 Arguments, Keyword Arguments, Default Arguments, Variable Length Arguments, Passing by Reference Versus Passing by Value, The Anonymous Functions, The return Statement, Returning multiple values, Scope of Variables, Global vs Local variables MODULES - The import Statement, The from import and import * Statement, Locating Module, Creating and importing user defined modules, dir() Function, The globals() and locals() Functions, The reload() Function, Packages in Python, Creating and using packages. EXCEPTIONS– Introduction &, need of Exception, Handling an Exception with try-except, The except Clause with No Exceptions & with Multiple Exceptions, try-finally, try-except-else clause, User- Defined Exceptions 	15 Periods
Unit 4:	 FILES I/O – Opening and Closing Files, The open Function, The file Object Attributes, The close() Method, Reading and Writing Files, The write() and writelines() Methods, The read(), readline() and readlines() Methods, Opening file in appending mode, File Positions, seek() function, Renaming and Deleting Files, rename() & remove() Method, Directories in Python, mkdir(), chdir(), getcwd() &rmdir() Methods, File and Directory Related Methods CLASSES AND OBJECTS - Overview of OOP Terminology, Creating Classes, Creating Instance Objects, Accessing Attributes, static member attributes & Built-In Class Attributes, Destroying Objects (Garbage Collection, Class Inheritance, Multiple, Hierarchical and Multi-level inheritance, Overriding Methods, Overloading Operators, Data Hiding, Multithreading, Database Access using python GUI Programming using Tkinter – using Label, Message Widget, Buttons, Radiobuttons, Checkboxes, Entry Widgets, Canvas Widgets, Sliders, Text Widget, Dialogs, Layout Management. 	15 Periods
	 Reference Books: R. NageswaraRao, "Core Python Programming", Dreamtech Programming with python, A users Book, Michael Dawson, Cengage Learning Python Essential Reference, David Beazley, Third Edition 5. Python Bible Practical Programming: An introduction to Computer Science Using Python, second edition, Paul Gries, Jennifer Campbell, Jason Montojo, The Pragmatic Bookshelf. Python for Informatics: Exploring Information, Charles Severance John V Guttag. "Introduction to Computation and Programming Using Python", Prentice Hall of India 	

M.C.A. Part-I Semester-I Paper CC102 : Computer Architecture and Operating System		
	(Choice Based Credit System)	
Course	Students of this course will be able to :	
Outcomes	1. Understand the architecture and working of hardware components in	digital
	computer	
	2. Compare different memory devices used in digital computer.	
	3. Describe the basic concepts and functions of Operating System.	
Mortza 100	4. Illustrate features and significance of Linux operating system.	mal + 20
		rnal : 30
Syllabus Co	Introduction to Computer Architecture	
Unit 1:	Introduction to Digital Computer, Data Processing Components: Logic Gates, Boolean Circuits, Half Adder, Full Adder, Decoder, Multiplexer. Data Storage Components: SR, D, JK, T Flip Flops, Registers, Memory Hierarchy, Architecture of RAM, ROM, Data Representation: Number	15Periods
Unit 1:	Systems- Binary, Octal and Hexadecimal Numbers, Inter-conversion between number systems. CPU Organization: CPU Building Blocks, Instruction codes, Registers, Addressing Modes, Instruction sets, Instruction execution and Interrupts.	151 (11005
Unit 2:	 Introduction to Operating System Definition of Operating System, Operating system structures, Types of Operating systems, Memory Management: Concept, Memory Management Techniques, Swapping, Contiguous Memory Allocation, Memory Protection, Memory Allocation, Fragmentation, Segmentation with Paging, Virtual Memory Concept, Demand Paging and Page Replacement. Process Management: Process Concept, Process scheduling, CPU Scheduling: Basic Concepts, Scheduling Criteria, Scheduling Algorithms. 	15 Periods
Unit 3:	 Inter Process Communication: Critical region, synchronization and semaphore, classic problems of synchronization, Deadlock: Methods for Handling Deadlock, Deadlock Prevention, Deadlock Detection and Deadlock recovery. Input-Output Processing: Input/ Output Devices, Input-Output Interface, Modes of Transfer, Direct Memory Access, I/O Processor. 	15 Periods
Unit 4:	 Introduction to Linux Features of Linux, History and development of Linux, Architecture of Linux, Concept of Kernel and shell, Linux File Structure, Directory and File handling commands in Linux. Shell scripting: Working with VI editor and its mode, Shell variables, operators, conditional and looping statements, Shell functions, Shell scripting with C and Python. 	15 Periods
Reference l		
 Comput Comput Digital I Comput Comput Comput 	er System Architecture Morris Mano Pearson 3rd Edition er Organization by Carl Hamacher, ZvonkoVranesic, SafwatZaky, 5th Edi Logic and Computer Design Morris Mano Prentice Hall er Architecture & Organization J. P. Hayes MGH 3rd Edition er Organization & Design Pal Chaudhary PHI 3dr Edition Computer Electronics Malvino TMH 3rd Edition	tion, MGH

- 7. Computer Architecture & Organization Murdocca Wiley India
- 8. Computer Architecture and Organization, John P. Hayes, 3rd Edition, McGraw-Hill Series
- 9. Operating Systems: Concepts: By Abraham Siberschatz, Peter Galvin- Willey- Sixth edition.
- 10. Operating Systems: Andrew S. Tanenbaum-Pearson Education- Second Edition.
- 11. System Programming and Operating Systems by D.M. Dhamdhere-TMH –Second Edition.
- 12. Operating Systems: Internals and Design Principles, Seventh Edition by William Stallings, Pearson Publications

Suggested Additional Reading:

- 1. Computer Organization & Architecture, William Stallings, 7th Edition, PHI
- 2. Computer Systems Design and Architecture, Vincent P. Heuring& Harry F. Jordan, 2nd Edition, Pearson Education
- 3. Advanced Computer Architecture, Hwang, TMH
- 4. William Stallings, —Operating Systems, Macmillan Publishing Company.
- 5. Deitel H.M., —An Introduction to Operating System, Addison Wesley Publishing Company, 1984.
- 6. Kenneth Rosen, Douglas Host, The Completee Reference, Unix, Tata McGraw Hill

Suggested Research Journals:

- 1. https://swayam.gov.in/nd1_noc20_cs25/preview
- 2. https://swayam.gov.in/nd1_noc20_cs04/preview

M.C.A. Part-I Semester I			
	Paper CC103: RDBMS (Choice Based Credit System)		
Course			
Outcomes	1. Understand the fundamentals of relational systems including	data models,	
	database architectures, and database manipulations using SQL.		
	2. Design normalized database for business applications.		
	3. Understand the use of procedural Structured Query Language (PL/SQ	QL).	
	4. Demonstrate programs using PL/SQL.		
		rnal : 30	
Syllabus Co			
	Relational Database Management System: Introduction to RDBMS,		
	Objectives of RDBMS, Difference between DBMS and RDBMS,		
Unit 1:	Architectures of RDBMS, Data Models(Network, Hierarchical, Entity	15Periods	
Сше 11	Relationship (E-R) Model, relational data model), CODD Rules,	101 chibus	
	Normalization(1st NF, 2nd NF, 3rd NF and BCNF), Transaction		
	Management: ACID properties of transaction, Concurrency control		
	Structured Query Language: Introduction, Data Types in SQL,		
TT	Different types of Commands in SQL, Different level of Constraints,	15 D	
Unit 2:	Built in functions(String, date time, mathematical and Aggregate	15 Periods	
	functions), In and Between operator, Like operator, Join Operation, Set		
	Operation, View, Sub Query, Embedded SQL.		
Unit 3:	PL/SQL: Introduction, Shortcomings in SQL, Structure of PL/SQL,	15 Periods	
Unit 5:	PL/SQL Language Elements, Data Types, Operators, Precedence, Control Structure, Steps to create a PL/SQL Program, Iterative Control.	15 Perious	
	Advance PL/SQL: Cursors, Steps to create a Cursors, Procedure,		
	Function, Packages, Exceptions Handling, Database Triggers, Types of		
Unit 4:	Triggers Advance PL/SQL Triggers, Types of Triggers, Stored	15 Periods	
	Procedures, Function, Packages, Exceptions Handling, Database		
	Reference Books:		
	1. Introduction to database systems C. J. Date Pearsons Education 8th		
	2. SQL, PL/SQL the programming language of Oracle Ivan Bayross		

	BPB 4th
3.	Practical Oracle SQL -Mastering the Full Power of Oracle
	Database, Kim Berg Hansen
4.	Advance Database Management System
	hakrabharati/DasguptaWileyDreamtech2011
5.	Structured Query Language- by Osbome
6.	SQL by Scott UllmanSQL & PL/SQL Black Book for Oracle by
	Dr,P.S.Deshpande.
Su	ggested Additional Reading:
1.	Oracle Database 12c, Ian Abramson
2.	https://support.oracle.com
Su	aggested Research Journals:
1.0	Oracle: The Research Journal of the Association of
Fra	aternity/Sorority Advisors (Oracle)

M.C.A. part-I Semester I Paper AEC 104: Statistical and Mathematical Foundations (Choice Based Credit System)		
Course	Students of this course will be able to :	
Outcomes		
		odern data
	analysis	
	 Implement the algorithms using descriptive Statistical Analysis. Apply a variety of methods for explaining, summary 	arizing and
	presenting data and interpreting results clearly.	and and
	4. Perform the data analysis using classification and present	the results
	of the analysis.	the results
Marks:100	Total Hours of Teaching:60University Exam :70	Internal : 30
Syllabus Co		
Unit 1:	Dispersion and Correlation <u>Measures of Dispersion</u> : range, sample standard deviation, Variance, Coefficient of Variation, interquartile range. Quartiles and quantiles. Boxplots. <u>Correlation</u> : Concept of correlation between two variables, Types of	15Periods
	correlation, Scatter diagram and its utility. Pearson's and Spearman's coefficients of correlation. Probability Distribution and Regression	
	<u>Probability Distribution</u> : Binomial, Poisson and Normal distribution, Skewness and Kurtosis.	150 1
Unit 2:	<u>Regression</u> : The simple linear regression model, Fitting the linear regression model, Introduction to multiple linear regression, Multiple regression assumptions, diagnostics, and efficacy measures. Fitting the multiple regression model.	15 Periods
Unit 3:	Classification Logistic regression: Estimating the regression coefficients and making predictions. Logistic regression with several variables. Case-control sampling and logistic regression. Logistic regression with more than two classes. Linear Discriminant Analysis (LDA): Using Bayes' theorem for	15 Periods

	classification. Discriminant functions. Fisher's discriminant plots. Naive Bayes approach. Quadratic discriminant analysis. K-nearest neighbour algorithm.	
Unit 4:	Logic & Graph TheoryLogic: Propositional Calculus - Statements and Notation, Connectives -Negation, Conjunction, Disjunction, Conditional, Biconditional,Statement formulas and truth tables, well-formed formulas, Theory ofinference for Statement calculus, Predicate calculus, Rules ofInference, Inference theory for the predicate calculus.Graph Theory: Basic concepts of graphs, Storage representation andmanipulation of graphs, Traversing of Graph.	15 Periods
	 Reference Books: Fundamentals of Statistics by S. C. Gupta. Business Analytics - the science of Data - Driven Decision Making, U Dinesh Kumar. Multivariate Data Analysis, Joseph F. Hair Jr. Barry J. Babin, Wiliam C. Black, Rolph E. Anderson. Discrete Mathematics, Seymour Lipschutz, Marc Lars Lipson. Discrete Mathematical Structures with Applications to Computer Science, J. P. Tremblay and P. Manohar, Tata McGraw Hill. Elements of Discrete Mathematics - A Computer Oriented Approach, C. L. Liu and D. P. Mohapatra, 3rd edition, Tata McGraw Hill. Discrete Mathematics for Computer Scientists and Graph Theory, K. H. Rosen, 7th edition, Tata McGraw Hill. Discrete Mathematics for Computer Scientists and Mathematicians, J. L. Mott, A. Kandel, T.P. Baker, 2nd edition, Prentice Hall of India. Discrete Mathematical Structures, Bernand Kolman, Robert C. Busby, Sharon Cutler Ross, PHI. Discrete Mathematics, S. K. Chakraborthy and B. K. Sarkar, Oxford, 2011. 	

M.C.A. Part-I Semester I

P	Paper AEC 105: Principles of Management and Organizational Behavior		
	(Choice Based Credit	System)	
Course	ourse Students of this course will be able to :		
Outcomes	1. Understand basics of principles of management and organization behavior.		
	2. Understand concepts of Personality, learning, emotions, motivation and staffing & controlling		
	3. Understand Group behavior, team building, communication and leadership.		
	4. Understand Organizational culture, change and development.		
Marks:100	Total Hours of Teaching:60 Un	niversity Exam=70	Internal: 30
Syllabus Contents:			
Unit 1:	Introduction and Evolution of Management Definition-Scope of Management- Function		15Periods

	f Management Dalage for management in all and of Management	
	of Management-Roles of a manager, Functional areas of Management, Planning and Organizing: Planning- Nature, types, steps in planning,	
	process and limitation of planning. Organizing- Meaning, Process,	
	Organization structure, Types of organizational structure,	
	Centralization and Decentralization, Departmentalization, Span of	
	management, Concept of Authority, Responsibility and Accountability,	
	Delegation. Management by Objectives (MBO) – Definition, Meaning	
	and Significance, MBO process.	
	Staffing, Directing & Controlling -	
	Staffing- Meaning need, Human Resource Planning, Recruitment	
	sources and selection. Procedure. Directing-Concept, need Elements of	
	directing- supervision, communication, Motivating – Meaning and	
	importance - Theories of motivation- Maslow's Hierarchy of needs	
	Theory, Herzberg's Two- factor Theory, McGreger's Theory 'x' and	
Unit 2:	Theory 'y', Financial and Non-financial incentives Leading- Meaning	15 Periods
	of Leadership- Functions and qualities of leader, Leadership styles.	
	Likert's four systems of leadership, Charishmatic Leadership.	
	Controlling- Concept, Types of control, steps in control process,	
	Importance of controlling, Techniques of controlling- Break Even	
	Analysis, Budgetary Control, Zero based budgeting PERT, CPM.	
	Introduction to Organizational Behavior and Individual Behavior	
	Introduction of Organizational Behavior- Meaning of organizational	
	Behavior, Definition of OB, key elements of OB, importance of OB,	
Unit 3:	contributing disciplines to OB, the challenges faced by management,	15 Periods
	models of OB.	
	Individual Behavior- Personality, Learning, and Motivation, Concept	
	of Personality, Determinants of Personality, Meaning of Learning	
	Means of Learning, Meaning of Motivation, Theories of Motivation Group Behavior and Organizational Change and Development	
	Group Behavior and Organizational Change and Development Group Behavior- definition and characteristics of group, theories of	
	group formation, types of groups	
Unit 4:	Organizational Change and Development- organizational change,	15 Periods
0111 4.	resistance to change, managing resistance to change, organizational	10 1 011003
	development (OD) – meaning of OD, characteristics of OD, objectives	
	of OD, OD models	
	Reference Books:	
	Principles of Management	
	1. Essentials of Management, Koontz and Weihrich, McGraw-Hill	
	2. Principles of Management, L.M. Prasad,	
	3. Management Concept and Strategies, J.S.Chandra,	
	5. Essentials of Management, Koontz and Weirich	
	Organizational Behavior	
	1) Organisational Behaviour, Stephan P. Robbins, Prentice Hall	
	Publication	
	2) Organisational Behaviour, Fred Luthans, McGrow Hill Publication.	
	3) Organisational Behaviour, Keith Davis, McGrow Hill Publication	
	4) Management & Organisational Behaviour, Laurie J. Mullincs,	
	Pearson Education. 5) Organization Behavior, Jit Chandan.	

Paper AEC 106: Business Communication			
(Choice Based Credit System)			
Course	Course Students of this course will be able to :		
Outcomes	1. Determine competency level with the basic Communication Skills		
	2. Adapt Proficiency in handling Professional Communication		
Marks:50	Total Hours of Teaching:30 University Exam :00 In	ternal : 50	
Syllabus Co			
Unit 1:	 Basic Communication Skills Listening Skills: What is listening; Types of Listening; Barriers and Strategies for Effective Listening Reading Skills: Meaning of Reading, Purpose of Reading, Types of Reading, SQ3R Technique of Reading Writing Skills: Paragraph Writing, Business Letters, Job Application Letters, Resume, E-Mail Writing, Reports- Types, Formats and structure, Meeting Documentation- Notice, Agenda and Minutes. Oral Skills: Strategies for effective speaking, Formal Ora Communication: Telephonic Conversation, Meetings, Presentations Public Speaking and Interviews 	f 1 15Periods 1 1	
Unit 2:	Business Communication: Meaning, Process and Importance; Types o Communication – Verbal and Nonverbal; Barriers to effective communication, Overcoming the barriers ; Seven C's o Communication; Forms of Communication in an organization-Formal Upward, Downward , Horizontal and diagonal and Informa (Grapevine)-Advantages and Disadvantages Reference Books:	f 15 Periods	
	1.Professional Communication Skills, ArunaKoneru 2.A to Z of Interview, Prof. (Dr.) Kishore.C. Padhy and Madhuchhanda 3.Business Correspondence and Report Writing, R.C.Sharma and Krishna Mohan 4.Business Communication, Meenakshi Raman and Prakash Singh 5.Business Communication, UrmilaRai and S.M.Rai Suggested Additional Reading: 1.http://elibrary.bsu.az/books_250/N_186.pdf 2.https://www.airuniversity.af.edu/Portals/10/AUPress/Books/AU- 4.PDF 3.https://www.pdfdrive.com/the-presentation-secrets-of-steve-jobs- how-to-be-insanely-great-in-front-of-any-audience-d158747912.html Suggested Research Journals: 1.International Journal of Business Communication 2.Journal of Business Communication 3.International Journal of Applied Research Nature of Internal Evaluation: 1. Assignment and Language Lab Activity :10 M 3. Listening Activity :10M 4. Reading Comprehension :10M 5. Class Test :10M		

	(Choice Based Credit System)	
Course	Students of this course will be able to :	
Outcom	1. Understand emerging Technologies and strategic role of IT in strategy	
es	2. Develop IT strategy for any manufacturing or service organization.	
	3. Understand IT governance areas and determine IT governance impl	lementation
	problems in business organization.	
	4. Develop IT Governance framework for IT enabled organizations.	
Marks		Internal :
:100		30
<u>Syllabus (</u> Unit 1:	Strategic Role of IS in Business: Evolving Role of IS in organization, Strategic Information System Era, Evolving nature of Strategy and strategic planning in organization, strategic framework, Strategic use of IS, Success factors, Organizational IS capability. Emerging trends in IT to device business strategies- web related technologies, mobile technologies.	15 Periods
Unit 2:	IT Strategy Overview and Developing an IT Strategy, Strategy implementation, strategy tools and techniques, resource based view of strategy, approaches to information strategy development, problems, and barriers. The challenges of planning strategically for IT today, Establishing an IT strategy, process, scope objectives and expectations. Strategies for managing IT Infrastructure, outsourcing strategies, guideline for outsourcing decisions.	15 Periods
Unit 3:	IT Governance: Definition and Purpose of IT Governance, Areas of IT Governance- strategic alignment, Value Delivery, Risk Management, Resource management, Performance measurement. Challenges in IT Governance.	15 Periods
Unit 4:	IT Governance Framework: concept, need of IT governance framework, Information criteria, Integrated IT Governance Framework –COBIT, Key governance Roles, Responsibilities and Accountability, IT Governance Decision Rights, Key IT Resources and Functions to be managed.	15 Periods
	 Reference Books: 1. ITGovernance, PeterWeillandJeanneWRoss, HarwardBusinessSchoolPress 2. StrategiesforInformationTechnologyGovernance, WimVanGrembrgen, IdeaGroupPublishing 3. IT Governance, Martin Frohlich and Kart Glasher, Gabler Publication 4. IT Governance, A Practical Guide by Christopher BGillies 5. IT Governance: How Top managers manages IT decisions right for superior results by Peter Weill, Harward Business School Press 6. Corporate Information strategy and Management by L M Applegate 7. Information Technology Management by Betz 9. IT strategy and Management by SanjivaDubay Suggested Additional Reading: Information Technology Management by Yadhav Suggested Research Journals: 1. The Journal of Strategic Information Systems 2.International Journal of Strategic Information Technology and Applications(IJSITA) 	

M.C.A. Part-I Semester I Paper GE107: Elective 2.Knowledge Management (Choice Based Credit System)			
Course	Students of this course will be able to :		
Outcomes	1) Understand concept of knowledge management and technology application for		
	knowledge management.		
	2) Use the knowledge management tools.		
	3) Understand knowledge management Applications.		
	4) Design knowledge management strategy for organization.		
Marks:100	Total Hours of Teaching:60 University Exam :70	Internal: 30	
Syllabus Co	ontents:		
	INTRODUCTION		
	An Introduction to Knowledge Management - The foundations of		
	knowledge management- including cultural issues- technology		
Unit 1:	applications organizational concepts and processes- management	15 Periods	
Unit 1:	aspects- and decision support systems. The Evolution of Knowledge	15 Perious	
	management: From Information Management to Knowledge		
	Management - Key Challenges Facing the Evolution of Knowledge		
	Management - Ethics for Knowledge Management.		
	CREATING THE CULTURE OF LEARNING AND		
	KNOWLEDGE SHARING		
Unit 2:	Organization and Knowledge Management - Building the Learning	15 Periods	
	Organization. Knowledge Markets: Cooperation among Distributed		
	Technical Specialists – Tacit Knowledge and Quality Assurance.		
	KNOWLEDGE MANAGEMENT-THE TOOLS		
	Telecommunications and Networks in Knowledge Management -		
	Internet Search Engines and Knowledge Management - Information		
Unit 3:	Technology in Support of Knowledge Management - Knowledge	15 Periods	
	Management and Vocabulary Control - Information Mapping in		
	Information Retrieval - Information Coding in the Internet		
	Environment - Repackaging Information.		
	KNOWLEDGEMANAGEMENT-APPLICATION		
	Components of a Knowledge Strategy - Case Studies (From Library to		
	Knowledge Center, Knowledge Management in the Health Sciences,		
	Knowledge Management in Developing Countries).		
Unit 4:	FUTURE TRENDS AND CASE STUDIES	15 Periods	
	Advanced topics and case studies in knowledge management -		
	Development of a knowledge management map/plan that is integrated		
	with an organization's strategic and business plan - A case study on		
	Corporate Memories for supporting various aspects in the process life -		
	cycles of an organization.		
	Reference Books:		
	1. Knowledge Management – Sudhir Warier, Vikas Publications.		
	2. Knowledge Management Systems – Stuart Barnes, Thomson		
	Learning.		
	3. Key issues in the New Knowledge Management – J.M. Firestone,		
	M.W. Mcelroy. 4. Developing Expert System for Business – Chandler/Liang.		
	5. Knowledge Management – Pankaj Sharma, APH Pub.		
	Suggested Additional Reading:		
	Nonaka, I., Takeuchi, H., "The Knowledge-Creating Company: How		
	Inonaka, I., Takeuchi, II., The Knowledge-Cleaning Company. now		

Japanese Companies Create the Dynamics of Innovation", Oxford	
University Press, 1995.	

M.C.A. Part-I Semester I Paper GE107: Elective 3.Financial Technologies (Choice Based Credit System)			
Course Outcomes	Students of this course will be able to :1. Understand about the transformation in traditional to Modern Banking systems.		
	2. Describe the Financial Technologies (current and emerging technology) and infrastructure.		
	 Understand financial business ideation, technology adoption, and challeng implementation technologies. Describe the importance of constitute universe and athiest increase in financial sector. 		
	4. Describe the importance of security, privacy and ethical issues in fin technologies	ancial	
Marks:100	Total Hours of Teaching:60University Exam :70Inte30	rnal :	
Syllabus Co		1	
Unit 1:	Introduction to Financial Technology Financial technology brief history, Evolution of financial Technologies, Challenges in Financial technologies , Infrastructural needs, Financial Applications in banking, share market and insurance sector	15 Peri ods	
Unit 2:	Core Banking Solution: Introduction and benefits of CBS, Evolution of CBS, CBS infrastructure, CBS Modules (HO and Branch modules), Delivery Channels, Market Trends in CBS implementation. Challenges in CBS implementation		
Unit 3:	Electronic Payment Systems Introduction and working of electronic payment systems, Electronic payment Types, E- currency (Crypto- currency and digital cash), Mobile/digital wallets, Payment gateways, Challenges in electronic payment systems		
Unit 4:	Emerging Trends in Financial TechnologiesApplications of AI for financial services, Applications of Block-chainTechnology for financial services, Financial institutions and cloud basedoffering, Deception technology, IoT based customized products for financialservices.		
	Reference Books:		
	1. The Future of Finance: The Impact of FinTech, AI, and Crypto on Financial Services Henri Arslanian, Fabrice Fischer		
	2. CORE BANKING SOLUTION: Evaluation of Security and Controls Kindle Edition M. REVATHY SRIRAM		
	 Digital Banking (2019 Edition) Paperback – 1 January 2019by Indian Institute of Banking & Finance 		
	 4. The AI Book: The Artificial Intelligence Handbook for Investors, Entrepreneurs and Fintech Visionaries Paperback Susanne Chishti, IvanaBartoletti, Anne Leslie, Shan M. Millie 		
	Suggested Additional Reading:		
	1. https://www.amazon.com/Future-Finance-FinTech-Financial- Services/dp/3030145328?creativeASIN=3030145328&linkCode=w61&impr Token=NNtR2HDrmHVpnkIgy2aGcA&slotNum=106&tag=uuid10-20		
	 https://www.amazon.in/CORE-BANKING-SOLUTION-Evaluation- Security-ebook/dp/B015DY3J8C 		
	3. https://www.amazon.in/Digital-Banking-Indian-Institute-		

M.C.A. Part-I Semester I Paper CC108: Lab Based on CC101 (Choice Based Credit System)				
Marks:50	Total Hours of Teaching:30	University Exam :50		
This laboratory course should consist of 10 to 12 programming exercises with focus on covering				
the hands-on aspects covered in theory course.				

M.C.A. Part-I S	Semester I
Paper CC109: Lab B	ased on CC102
(Choice Based Cr	redit System)
Marks:50 Total Hours of Teaching:30	Internal : 50
1. Demonstrate the use of ls command with diffe	
2. Demonstrate the command to list all files con	tained in home directory, including hidden
files.	
3. Demonstrate the command to move file from	one directory to another directory.
4. Demonstrate the command to sort the director	ry listing by file size.
5. Demonstrate the command to print the curren	t working directory.
6. Demonstrate the command to view a file on s	
7. Write a shell script that takes a command –lir	ne argument and reports on whether it is
directory, a file, or something else.	
8. Write a shell script to check whether given nu	amber is Armstrong or not.
9. Write a shell script to display first fifty prime	numbers.
10. Write a shell script to perform the following s	string operations to find the length of a give
string.	
11. Write a shell script to perform to extract a sub	o-string from a given string
12. Write a shell script to copy the contents of on	e file into another
M.C.A. Part-I S	
Paper CC110: Lab B	
(Choice Based Cr	
Marks:50 Total Hours of Teaching:30	University Exam :50
This laboratory course should consist of 10 to 12 pro	gramming exercises with focus on covering

the hands-on aspects covered in theory course. It includes

- 1. Table Creation, Renaming a Table, Copying another Table, Dropping a Table, Describing Table Definitions, Modifying Tables, Joining Tables, Number and Date Functions
- 2. SQL Queries: Queries, Sub Queries, and aggregate functions
- 3. DDL: Experiments using database DDL SQL statements
- 4. DML: Experiment using database DML SQL statements
- 5. DCL: Experiment using database DCL SQL statements
- 6. Index : Experiment using database index creation, Renaming a index, Copying another index, Dropping a index , Views: Create Views, Partition and locks
- 7. Exception Handling: PL/SQL Procedure for application using exception handling
- 8. Cursor: PL/SQL Procedure for application using cursors
- 9. Trigger: PL/SQL Procedure for application using triggers
- 10. Stored Procedure: PL/SQL Procedure for application using stored procedure
- 11. Function: PL/SQL Procedure for application using function

M.C.A. Part-I Semester II Paper CC201: Web Technology

(Choice Based Credit System)			
Course	Students of this course will be able to :		
Outcomes	1: Apply the concept and usages web based programming techniques.		
	2: Demonstrate the development of XHTML documents using JavaScript and CSS.		
	3: Design and implement user interactive dynamic web based applications.		
	4:Demonstrate client side and server side scripting languages and validation		
	techniques.		
Marks:100	Total Hours of Teaching:60 University Exam :70 Inter	nal : 30	
Syllabus Co	ontents:		
	Web browsers, web servers, MIME, URL, HTTP, Introduction to		
Unit 1:	HTML, essentials HTML tags, XHTML5 tags, Basic syntax and	15 Periods	
Unit 1.	structure, text markups, images,, lists , tables , Media tags-audio and	15 I erious	
	video, forms, frames.		
	Introduction to CSS, Levels of CSS, Selectors, Font, color and Text		
Unit 2:	Properties, BOXModel, Span and Div tags.	15 Periods	
Omt 2.	Introduction to JavaScript, controls statements, Arrays and functions,	15 1 011005	
	pattern matching, Element Access, JavaScript objects, and validations		
	Introducing PHP: History, General Language Feature		
	PHP Basics: Embedding PHP code in Your Web Pages, Commenting		
	Your Code, Outputting Data to the Browser, PHP supported Data		
	Types, Identifiers, Variables, Constants, Expressions, String		
Unit 3:	Interpolation, and Control Structures	15 Periods	
Chit 5.	Functions: Invoking a Function, Creating a Function, Function	15 1 011005	
	Libraries		
	Array: What is Array?, Creating an array, outputting an Array,		
	Merging, slicing, splicing and Dissecting Arrays, Other useful Array		
	Functions.		
	Object-Oriented PHP: The benefits of OOP, Key OOP Concepts,		
	Constructor and Destructors, Static Class Members, The instanceof		
	Keyword, Helper Functions.		
	Advanced OOP Features: Object Cloning, Inheritance, Interfaces,		
	Abstract classes and Introducing namespaces.		
	Strings and Regular Expressions: Regular Expressions, Other String-		
	Specific Functions, Alternatives for Regular Expression Functions		
Unit 4:	Working with HTML Forms: PHP and Web Forms, Validating Form	15 Periods	
	Data Handling File Uploads: Uploading Files with PHP		
	Using PHP with MySQL: Installation Prerequisites, Using the MySqli		
	Extension, Interacting with the Database, Executing Database		
	Transactions		
	Session Handlers: What Is Session Handling, Configuration Directives,		
	Working with Sessions, Practical Session-Handling Examples, Creating		
	Custom Session Handlers		
	Reference Books:		
	1. Web Technologies, Black Book, dreamtech Press		
	 HTML 5, Black Book, dreamtech Press 		
	3. Learning PHP, MySQL, JavaScript, CSS and HTML 5, Robin		
	Nixon, O'Reilly publication		
	4. Beginning PHP and MySQL: From Novice to Professional, Fourth		
	Edition - W. Jason Gilmore		
	5. Professional PHP Programming, Jesus Caspagnetto, Etal. Wrox		
	Publication.		

6.	Internet and World Wide Web How to program, P.J. Deitel& H.M.	
7.	Deitel, Pearson Developing Web Applications, Ralph Moseley and M. T. Savaliya,	
	Wiley-India.	

M.C.A. Part-I Semester II			
Paper CC202: Data Structure			
(Choice Based Credit System)			
Students of this course will be able to :			
1. Differentiate between primitive and non-primitive data types.			
2. Select appropriate data type/structure to solve the problem.			
3. Design and implement appropriate data structures for solving computing problems.			
4. Understand and use various file structures.			
Total Hours of Teaching:60 University Exam :70 Inter-	nal : 30		
ontents:			
Introduction to Data Structure : Data Management concepts, Data types – primitive and non-primitive, Types of Data Structures- Linear &Non Linear Data Structures, implementation of some of the user defined data types such as – rational number, complex number, string, matrix etc.	15Periods		
Stack and Queue :Stack-Definitions & Concepts, Operations on Stacks, Implementation of stack using array and linked list, Applications of Stacks – Parenthesis checker, Infix to postfix conversion, Expression evaluation, Queue- operations and implementation Of Queue, Circular Queue, Priority15 Periods			
Linked List and Tree : Singly Linked List, Doubly Linked list, Circular linked list, Linked, Applications of linked list. Binary tree - Definitions and Concepts, Representation of binary tree, Binary tree traversal (In order, post order, preorder), Threaded binary tree, Binary search trees, Applications Of			
Hashing and File structures : Hashing: The hash table concept, Hashing Functions, Collision- Resolution Techniques, File Structure: Concepts of fields, records and files, Sequential, Indexed and Relative/Random File Organization, Indexing structure for index files, hashing for direct files, Multi-Key file organization and access methods.	15 Periods		
 Reference Books: An Introduction to Data Structures with Applications. by Jean-Paul Tremblay & Paul G. Sorenson Publisher-Tata McGraw Hill. Data Structures using C & C++ -By Ten Baum Publisher – Prentice- Hall International. Fundamentals of Computer Algorithms by Horowitz, Sahni,Galgotia Publication, 2001 edition. Fundamentals of Data Structures in C++-By Sartaj Sahani. 			
	(Choice Based Credit System)Students of this course will be able to :1. Differentiate between primitive and non-primitive data types.2. Select appropriate data type/structure to solve the problem.3. Design and implement appropriate data structures for solving computi4. Understand and use various file structures.Total Hours of Teaching:60University Exam :70Interoduction to Data Structure : Data Management concepts, Datatypes – primitive and non-primitive, Types of Data Structures- Linear &Non Linear Data Structures, implementation of some of the user defined data types such as – rational number, complex number, string, matrix etc.Stack and Queue :Stack-Definitions & Concepts, Operations on Stacks, Implementation of stack using array and linked list, Applications of Stacks – Parenthesis checker, Infix to postfix conversion, Expression evaluation, Queue- operations and implementation Of Queue, Circular Queue, Priority Queue, Double Ended Queue, Applications of Queue.Linked List and Tree :Singly Linked List, Doubly Linked list, Circular linked list, Linked, Applications of linked list. Binary tree traversal (In order, post order, preorder), Threaded binary tree, Binary search trees, Applications Of Trees- balanced tree-AVL trees, Height Balanced, Weight Balance.Hashing and File structures :Hashing and File structures :Hashing and File structures :Applications of gueue.Linked List, Doubly Linked list, Circular linked li		

	Paper CC202: Big Data Management (Choice Based Credit System)			
Course	Students of this course will be able to :			
Outcomes	1. Identify evolution of Big Data Management.			
	2. Understand Components and Tools of Big Data.			
	3. Apply Big Data Management tech		c D i	
	4. Evaluate role of different Big I	Data Storage Models and NOSQL	for Business	
	Applications.			
Marks:	Total Hours of Teaching:60	University Exam :70	Internal:30	
100				
Syllabus Co	ontents:		•	
	Understanding of Big Data			
	Introduction to Big Data, Definition	of Big Data, Need of Big Data		
	Management, Sources of Big Data, Cha	aracteristics of Big Data, Evolution		
TT *4 T	of Big Data, Differentiating between D	ata Warehouse and Big Data, Real	15Deede de	
Unit I	time data processing, Structure of Bi	g Data, Big Data Life Cycle and	15Periods	
	processing, Applications of Big Data, E	Benefits of Big Data Management,		
	Challenges of Big Data			
	Privacy, Visualization, Compliance and	l Security.		
	Overview of Hadoop	<u>ب</u>		
	Hadoop Architecture, Features of H	ladoop, Architecture of Hadoop,		
	Hadoop daemons, Introduction to HDI			
	to Map-Reduce, Map-Reduce Archite			
Unit II	and Limitations of HDFS.		15 Periods	
	Overview of HBase			
	Introduction to HBase, Storage mechanism in HBase, Differentiating between HDFS and HBase, Features of Hbase, HBase Architecture,			
	Applications of HBase.			
	Applications of HBase. Higher Level Tools			
	Pig Programming: Introduction to Pig	g Features of Pig Applications of		
	Pig, Pig architecture, Components of			
	relations and alias, Pig data types, Def			
	data through Pig, Pig operators, Perfor			
Unit III	Splitting data sets, User defined function		15 Periods	
	Hive Programming: Introduction to H		15 I erious	
	Applications of Hive, Architecture of H			
	shell, HiveQL, Hive Database and table			
	Performing Inner and Outer joins in Hi			
	Database operations inHive, Hive Vs R			
	Big Data Storage Models			
	Distributed Hash-table, Key-Value Sto	prage Model (Amazon's Dyname)		
	Document Storage Model (Facebook's	Cassandra), Graph storage models.		
	Working with NOSQL Database			
Unit IV	Introduction to NOSQL, Different N		15 Periods	
	MongoDB, CRUD operations with MongoDB, Querying, Modifying and			
	Managing NOSQL Data stores, Indexing and ordering datasets in			
	MongoDB, Differentiating between RDBMS and NOSQL, NOSQL			
	Database Administration.			
	Reference Books:			
	1. Chris Eaton, Dirk deroos et al., "U	Understanding Big data ", McGraw		
	Hill, 2012.			

2.	Tom White, Hadoop: The Definitive Guide, O'Reilly, 3 rd edition	
3.		
4.	Edward Capriolo, Dean Wampler, Jason Rutherglen, - Programming	
	Hive, O'Reilly	
5.	Tom Plunkett, Brian Macdonald et al, "Oracle Big Data Handbook",	
	Oracle Press, 2014.	
6.1	Data Modeling with NOSQL Database, Ajit Singh, Sultan Ahmad	
Su	aggested Additional Reading:	
1.	http://www.bigdatauniversity.com	
2.	http://www.cloudera.com/content/cloudera/en/solutions/enterprisesolu	
	tions/security-for-hadoop.html	
3.	http://hortonworks.com/blog/hadoop-security-today-and-tomorrow/"	
Su	aggested Research Journals:	
1.	International Journal of Big Data Management	
2.	International Journal of Big Data Intelligence	
3.	Journal of Big Data	
4.	Frontiers in Big DataOpen Journal of Big Data.	

M.C.A. Part-I Semester II			
Paper CC204 : Data Communication & Network			
	(Choice Based Credit System)		
Course Outcomes Students of this course will able to : 1. Understand the basic concepts of data communication and Networking. 2. Evaluate the performance of various networking models. 3. Analyze the performance of network on the basis of different services provided by it. 4. Identify security threats to network and tools to control network security.		els. s of different	
Marks:100	Total Hours of Teaching:60 University Exam :70	Internal : 30	
Syllabus Conten			
Unit 1:	Introduction to Networking Introduction to Networking and Data communication, Need of Networking, Components of Data communication: sender, receiver, message, transmission media, Network Architecture-Client-Server and Peer to peer, Categories of Networks- LAN, WAN. MAN, Network topologies: Bus, Ring, Star, Mesh, Transmission Media: Guided Media - Twisted-Pair Cable, Coaxial Cable, Fiber-Optic Cable, Unguided Media: Radio Waves, Microwaves, Infrared, and satellite communication, Multiplexing: Frequency-Division Multiplexing, Wavelength-Division Multiplexing, Time- Division Multiplexing, Switching: Circuit switching, Packet Switching, Message Switching.	15Periods	
Unit 2:	Network Models and Services OSI reference model, TCP/IP reference model, Comparison of OSI and TCP/IP reference model, Protocol Standards, Introduction to Application Layer: Domain name system (DNS), Hypertext Transfer Protocol (HTTP), Simple Mail Transfer Protocol (SMTP), Telnet, File Transfer Protocol	15 Periods	

	(FTP), Introduction to Introduction to Presentation Layer,	
	Services of Presentation Layer: Data encoding, Data encryption and data compression. Introduction to Session	
	Layer, Services of session layer: Data Flow control,	
	simplex, half-duplex, or full-duplex, Token Management,	
	Synchronization.	
	Network Performance	
Unit 3:	Transport layer - Transport Layer Primitives: listen, connect, send, receive, disconnect, Protocols: TCP, UDP, Network layer- IP Protocol and IP addressing, Connection oriented and connectionless services, Routing algorithm: Shortest path, Flooding, distance vector, Congestion control, Data link Layer- Data Link Layer protocols: Stop and Wait protocol, Sliding window protocol, Services of Data Link Layer: Framing, Error detection and correction, Flow control,	15 Periods
	Network Vulnerabilities	
Unit 4:	Introduction to Vulnerabilities and Threats, Threats in transit, Protocol flaws, Impersonation, Active/Passive and Passive attacks: Virus, Worm. Malware, Hacking, Cracking, Sniffing, Spoofing, Dos, DDos, Masquerade, Trojan Horse. Ransomware, Logic bombs, Botnets, Keyoggers, Rootkits, Identification of Network vulnerabilities. Network security controls: Authentication, Access Controls, Basic Cryptography terminologies.	15 Periods
	Reference Books:	
	 Andrew S. Tanenbaum: Computer Networks, 4th Edition, PHI. Computer Networks – Protocols, Standards, and Interfaces, 2nd Edition by Uyless Black. Computer Networking - A Top-Down Approach Featuring the Internet, 5th Edition, J. F. Kurose and K. W. Ross, Pearson Education, 2009. Computer Networks: An Open Source Approach, 1st Edition, R2. Y. D Lin, R. H Hwang, and F.Baker, McGraw- Hill, 2011. BernardMenezes, 'Network Security and Cryptography', Cengage Learning, ISBN: 978-81-315-1349—1. Suggested Additional Reading: Dhraj K. Pradhan, "Fault Tolerant Computer System Design", Prentice Hall, ISBN-13: 978-0130578877 2. Martin L. Shooman, "Reliability of Computer Systems and Networks: Fault Tolerance", ISBN: 471464066 William Stallings, 'Cryptography and Network Security: Principle and Practice', 5th Edition, Pearson, ISBN: 978- 	
	81-317-6166-3.3.Computer Network Architecture and Protocols by Paul E.Green, Jr.	
	Suggested Research Journals:	
	1. The International Journal of Computer and Telecommunications Networking Editors-in- Chief	

: TommasoMelodia, Antonio Iera.
2. A Study on Fault Tolerance Solution by Dr. J
MeenaKumari and Shaima'a, Ghamdan in
InternationalJournal of Engineering Research &
Technology (IJERT) ISSN: 2278-0181 Published by,
www.ijert.org ICRET - 2016 Conference Proceedings
3. A Review paper on Network Security and Cryptography
Dr. Sandeep Tayal1, Dr. Nipin Gupta2, Dr. Pankaj Gupta3,
Deepak Goyal4 , Monika Goyal in Advances in
Computational Sciences and Technology ISSN 0973-6107
Volume 10, Number 5 (2017) pp. 763-770 © Research
India Publications http://www.ripublication.com.

	M.C.A. part-I Semester II		
	Paper CC205: Software Engineering and Project Management		
	(Choice Based Credit System)		
Course	Students of this course will be able to :		
Outcomes	1. Understand various software Process Models		
	2. Design SRS document for Software Project		
	3. Understand Software Project Life Cycle		
	4. Describe Software quality attributes and identify IT project risk		
Marks:100	Total Hours of Teaching:60 University Exam :70 Inter	nal : 30	
Syllabus Co	ontents:		
	Introduction to software Engineering		
	Introduction to Software Engineering: Software, Evolving role of		
	software, Three "R"-Reuse, Reengineering and Retooling,		
Unit 1:	Software Process Models	15Periods	
Unit 1:	Waterfall Model, Evolutionary Process Model: Prototypeand Spiral	15Perious	
	Model, Incremental Process model: Iterativeapproach, RAD, JAD		
	model, Concurrent DevelopmentModel, Agile Development: Extreme		
	programming,Scrum.		
	Software Requirement Analysis and Specification		
	Types of Requirement, Feasibility Study, RequirementAnalysis and		
	Design: DFD, Data Dictionary, Introduction to UML Diagrams,		
Unit 2:	Requirement Elicitation: Interviews, Questionnaire, Brainstorming,	15 Periods	
	Facilitated Application Specification Technique (FAST), SRS Case		
	study, Software Project Estimation: Function Point, COCOMO,		
	COCOMO-II.		
	Introduction to Project Management		
	An Overview of IT Project Management: Define project, project		
	management framework, The roleof project Manager, Systems View of		
	Project Management, Stakeholder management, Project phases and the		
	project life cycle.		
	Software Project Planning		
Unit 3:	Business Case, Project selection and Approval, Project charter, Project	15 Periods	
Ont 5.	Scope management: Scope definition and Project Scope management,	15 1 011005	
	Creating the Work Breakdown Structures, Scope Verification, Scope		
	Control		
	Out Sourcing: The Beginning of the outsourcing phenomenon, Types of		
	outsourcing relationship, The realities of outsourcing, Managing the		
	outsourcing relationship.		
	Project Team Management		

	Human Descurse Diaming Acquising the Design Teams Descurse	
	Human Resource Planning, Acquiring the Project Team: Resource	
	Assignment, Loading, Leveling, Developing the Project Team: Team	
	Structures, Managing the Project Team,	
	Software Quality and Project Risk Management:	
	Software Quality Software and System Quality Management:	
	Overview of ISO 9001, SEI Capability Maturity Model, Six Sigma,	
	Formal Technical Reviews, Tools and Techniques for Quality Control,	
	Pareto Analysis,	
	Software Metrics: Understanding software Metrics, definitions of	
Unit 4:	Metrics, attributes of measures, metrics for different types of projects.	15 Periods
	Risk Management and Reliability Issues	
	Risk Management: Identify IT Project Risk, Risk Analysis	
	and Assessment, Risk Strategies, Risk Monitoring and	
	Control, Risk Response and Evaluation. Software Reliability: Reliability	
	Metrics, Reliability Growth Modeling.	
	Reference Books:	
	1. Software Engineering, 5th and 7th edititon, by Roger S Pressman,	
	McGraw Hillpublication.	
	2. Managing Information Technology Project, 6edition, by Kathy	
	Schwalbe, CengageLearning publication.	
	3. Information Technology Project Management by Jack T Marchewka	
	Wiley Indiapublication.	
	4. Software Engineering 3rd edition by KK Agrawal, Yogesh Singh,	
	New Age InternationalPublication.	
	5. Software Engineering Project Management by Richard H. Thayer	
	Wiley IndiaPublication.	
	6. Software Engineering for students: A Programming Approach by	
	Douglas Bell, PearsonPublication.	
	7. Project Management Absolute Beginner's Guide (3rd Edition) by	
	Greg Horine8. Software Project Management: A Concise Study By S.	
	A. KELKAR	
	Suggested Additional Reading:	
	1.Software Development for Engineers,1st Edition by William	
	Buchanan	
	2.Software Engineer's Reference Book, Elsevier edited by John A	
	McDermid, 1st Edition	
	Suggested Research Journals:	
	1.International Journal of Software Quality	
	http://www.guide2research.com/?p=8194	
	2. International journal of software engineering and knowledge	
	engineering	
	3. International Journal of Information Systems	
	and Project Management	

	M.C.A. Part-I Semester II		
	Paper GE206: Elective 1.Digital Marketing		
	(Choice Based Credit System)		
Course	Course Students of this course will be able to :		
Outcomes	Outcomes 1. Understand concept and significance of Digital Marketing.		
	2. Demonstrate the Technical Elements of Digital Marketing.		

	3. Learn contemporary developments in Digital Marketing.	
	4. Use Google analytics tools for generating various reports.	
Marks:100		rnal : 30
Syllabus Co	ě ž	
Unit 1: Unit 2:	Principles of Digital Marketing Basics of Marketing, What is Digital Marketing? Comparison of Traditional and Digital Marketing. Statistics of Digital Marketing Benefits of Digital marketing Emerging trends in Digital marketing Digital marketing platforms Digital Marketing strategy for websites Career opportunities in Digital Marketing Website Designing (WordPress) Types of Websites Basics of HTML/CSS/JavaScript WordPress Installation on Server Understanding the Dashboard Changing the Default Settings Installing and customizing themes	15Periods 15 Periods
	Content management in WP Creating categories, pages, and posts Adding a menu, widgets to the website Installing useful plugins for site features SEO specific plugins	
Unit 3:	SEO (Search Engine Optimization) and SEM (Search Engine Marketing): I: SEO Introduction to SEO How Do Search engines work? Search Engine Algorithms Google Algorithm Updates Google Search Console Keyword Research Process Keyword Research Process Keyword Research Tools Competition Analysis On page Optimization strategies Content development strategy Title & Meta Tags Semantic SEO Rich Snippets Integration Speed Optimization Off Page Optimization Link Building Techniques as per latest standards Local SEO Strategies Penguin & Panda update recovery process Reports and SERP Management Click here for detailed SEO Curriculum II. SEM Introduction to Paid Marketing Google Ads (Google AdWords) account and billing settings Types of Campaigns	15 Periods

	DDC Compaign Setur	[]
	PPC Campaign Setup	
	AdGroups and Keywords setup	
	Bidding strategies & Conversion Tracking	
	AdRank, Quality Score Optimization	
	Ad Formats & Ad Extensions	
	Shopping Campaigns	
	Dynamic search campaigns	
	Display Ads Campaigns	
	Remarketing campaigns	
	Mobile Apps Marketing	
	Video Marketing	
	Google Ads (Google AdWords) tools	
	MCC Account	
	AdWords Editor Tool	
	Google Analytics:	
	Purpose of website analytics	
	Tools for website analytics	
	Installing Google Analytics	
	Google Tag Manager	
	How to use Google Tag Manager	
Unit 4:	Implement Conversion Tracking	15 Periods
	Basic terminology and KPI's	
	Audience Reports	
	Customer Acquisition Reports	
	Behavior Reports	
	Goals and Conversion Reports	
	Segmentation and Filters	
	Reference Books:	
	1. MARKETING IN THE DIGITAL AGE Dinesh Kumar Professor of	
	Marketing, JagranLakecity University, Bhopal Marketing faces a	
	huge challenge in the digital era. T• Index SAGE TEXTS 2016 •	
	456 pages • Paperback (978-93-515-0869-4)	
	2. Marketing 4.0: Moving from Traditional to Digital" by Philip Kotler	
	3. The Art of Digital Marketing: The Definitive Guide to Creating	
	Strategic, Targeted, and Measurable Online Campaigns Hardcover –	
	1 January 2016, by Ian Dodson Digital Marketing Paperback – 1	
	November 2017 by Seema Gupta	
	4. Digital Marketing: Cases from India Paperback – 1 January 2018 by	
	Edited by RajendraNargundkar and RomiSainy (Autho	
	Suggested Additional Reading:	
	1. Digital Marketing For Dummies, Russ Henneberry and Ryan Deiss	
	2. Google Analytics, Justin Cutroni	
	 Google Analytics, Justin Cuttoni Google Search Engine Marketing Ready Reckoner 	
	4. Search Engine Optimization All-in-One for Dummies, Book by	
	Bruce Clay and Susan EsparzaSearch Engine Marketing, Bill Hunt	
	and Mike Moran	

	M.C.A. Part-I Semester II		
	Paper GE206: 2) Design Thinking and Innovation		
	(Choice Based Credit System)		
Course	Students of this course will be able to :		

Outcomes	1. Develop a strong understanding of the Design Process and how it can	he annlied	
Jucomes	in a variety of business settings.		
	 Learn to research and understand the unique needs of a company around specific 		
	challenges.		
	3. Build empathy for target audiences from different "cultures" and Cul	ltivate and	
	test innovative ideas through a rapid iteration cycle.		
	4. Develop physical prototypes and visual representation of an idea.		
Marks:100		ternal : 30	
Syllabus Co			
T T •/ 4	Introduction To Design Thinking, Human- Centred Design		
Unit 1:	History Of Design Thinking, Design Thinking Process – Define-	15 Periods	
	Ideate-Prototype -Test, Case Studies in Design Thinking		
Unit 2:	Design thinking: Design perspective, Needs Finding User personas, Ideation, Interviewing and Empathy	15 Periods	
Unit 2:	Mental models, Conceptual model, Journey Mapping, Storyboards	15 Ferious	
	Prototype Development : Wireframes- Developing and Testing		
	Prototypes, Ideation and Prototyping Strategies; User Testing; Story		
Unit 3:	Telling, Introduction and Importance of Research, Types of Research-	15 Periods	
emi ei	Ethnography Research	ie i chous	
	Case study: Implement design thinking process for any Social Project		
	Innovation, Role of design Thinking in Innovations, Types and		
Unit 4:	techniques of Innovation, qualities for Managing Innovation, Impact	15 Periods	
	of Innovation, Process in driving innovation		
	Reference Books:		
	1. Roger, M. (2013). The Design of Business: Why Design Thinking		
	is the Next Competitive Advantage. Boston: Harvard Business		
	Review Press.		
	2. Kelley, D. & Kelley, T. (2014). Creative Confidence: Unleashing		
	the Creative Potential Within Us All. New York: William Collins.		
	3. Lee, S. M., & Lim, S. (2018). <i>Living Innovation : From Value</i>		
	Creation to the Greater Good: Vol. First edition. Emerald		
	Publishing Limited.		
	4. Jeanne Liedtka, & Tim Ogilvie. (2011). Designing for Growth : A Design Thinking Tool Kit for Managers. Columbia Business		
	School Publishing.		
	Fraser, H. M. A. (2012). Design Works : How to Tackle Your Toughest		
	Innovation Challenges Through Business Design. University of		
	Toronto Press, Scholarly Publishing Division.		
	Suggested Additional Reading:		
	1. Kelley, Tom; Kelley, David. (2013). Creative Confidence.		
	Currency.		
	2. Brown, Tim. (2019). Change By Design. Harper Business.		
	Kelley, Tom; Littman, Jonathan. (2001). The Art of Innovation.		
	Currency.		
	Suggested Research Journals:		
	1. HBR's 10 Must Reads on Design Thinking (with featured article		
	"Design Thinking" By Tim Brown), 2020		
	2. HBR's 10 Must Reads on Business Model Innovation (with featured		
	article "Reinventing Your Business Model" by Mark W. Johnson,		
	Clayton M. Christensen, and Henning Kagermann), 2019		

	M.C.A. Part-I Semester II Paper GE206: Elective 3.Information System Audit		
	(Choice Based Credit System)		
Course	Students of this course will be able to :		
Outcomes	1) Understand system audit phases and functions		
o uteomes	2) Describes IS assets and audit controls		
	3) Explain VAPT process and tools		
	4) Understand IT ACT and various provisions in IT Act		
Marks:100		ernal : 30	
Syllabus Co			
Unit 1:	Systems Audit – An Overview – Nature, Significance and Scope of Systems Audit – Steps Involved in Conducting Systems Audit – Systems Audit and Management Functions – Systems Audit of Computerized Secretarial Functions – Norms and Procedure for 		
Unit 2:	IS Assets and Controls : Information System Assets, Types of IS assets, Need of audit of computers effects of computers on auditing, types of audit, audit procedure, audit risks, Information System Control: framework of management control, introduction, top management control, evaluating the planning, organizing, leading and controlling function,		
Unit 3:	Vulnerability Assessment & Penetration Testing (VAPT) :Introduction and purpose of VAPT, VAPT goals and scope,Vulnerability Assessment Methodology, Types of Vulnerability,Tools for Vulnerability Scanning-Host based, network based anddatabase based;Advantages and disadvantages of Vulnerability Assessment,Vulnerability testing methods and toolsPenetration testing methods and tools		
Unit 4:	Information Technology Law – Information Technology Act – Definitions, Important terms under Information Technology Legislation – Digital Signatures – Electronic Records – Certifying Authority – Digital Signature Certificate – Cyber Regulation Appellate Tribunal – Offences and Penalties	15 Periods	
	Reference Books: 1 EDP Auditing - Ron Weber 2 PC and LAN security – Stephen Cobb 3 Enterprise Security - Protecting Information Assets - Michel E. Kabey 4 Enterprise Disaster Recovery Planning – Miora 5 Computer Security -Summies 6 Internet Security – Derek, Alkins 7 Information security policies procedures and standards by Thomas Pettier 8 Information System Security: security Management frameworks and best Practices by NinaGodbole 9 D.P. Mittal : Law of Information Technology (Cyber Law) with Information Technology (Certifying Authorities) Rules, 2000, TaxmannPublications Pvt. Ltd.		

Suggested Additional Reading:	
1. https://www.softwaretestinghelp.com/penetration-testing-guide/	
2. https://www.ijrter.com/papers/volume-4/issue-3/vulnerability-	
assessment-penetration-testing-vapt.pdf	
Suggested Research Journals:	
1. International Journal of Auditing Technology	
2. Information Systems Journal (ISJ) Wiley	

M.C.A. part-I Semester II Paper CC207: Lab based on CC201 (Choice Based Credit System)					
Marks:50	Total Hours of Teaching:30	University Exam :50	Internal: 00		
Programs Based on CC201 Web Technology.					
This laboratory course should consist of 10 to 12 programming exercises with focus on covering					
the hands-on aspe	cts covered in theory course.		-		

M.C.A. Part-I Semester II Paper CC208: Lab based on CC202					
(Choice Based Credit System)					
Marks:50	Total Hours of Teaching:30	University Exam :50	Internal : 00		
List of Practical's					
1. Implement	t rational number as new data type	2.			
2. Implement	t complex number as new data typ	e.			
3. Write your	r own function for string operation	18.			
4. Implement	t matrix as new data type.				
5. Implement	t stack using array.				
6. Implement stack using linked list.					
7. Use of stat	ck for checking brackets in mather	natical expression.			
8. Conversion of infix to postfix expression.					
9. Evaluation of postfix expression.					
10. Implementation of queue using array.					
11. Implementation of queue using linked list.					
12. Implementation of priority queue.					
13. Implementation of Dqueue.					
14. Implementation of circular queue.					
15. Implementation of singly linked list.					
16. Implementation of singly circularly linked list.					
17. Implementation of doubly linked list.					
18. Implementation doubly circularly linked list.					
19. Solving polynomial arithmetic using linked list.					
	tation of binary tree and operation	S.			
21. Traversal	•				
22. Implement	tation of hash table.				
23. Implementation of hash collision resolution techniques.					

M.C.A. part-I Semester II Paper CC209: Mini Project (Choice Based Credit System)				
Marks:100	Total Hours of Teaching:60	University Exam :70	Internal: 30	
	A group of maximum three students prepare a mini project under the guidance			

of internal guide. Project report will be evaluated by the internal teacher out of
30 marks and there will be viva-voce examination for 70 marks.(Documentation
– 30Marks, Viva-Voce 40 Marks.) The student should prepare theproject
report based on courses studied in Sem I and Sem II.

21. Course Equivalence:

Semester I			
Course Code	Old Syllabi Course Title	Course Code	Revised Syllabi Course Title
MCA11	Fundamental of Computers	CC102	Computer Architecture & Operating System
MCA12	Python Programming	CC101	Introduction to Programming
MCA13	Discrete Mathematics	No	Two Additional attempts should be given
MCA14	Database Management System	CC103	RDBMS
MCA15	Principles of Management and Accounting	-	Two Additional attempts should be given
MCA1L1	LAB -I (Python)	CC108	Lab Based on CC101
MCA1L2	LAB -II (Database Management System)	CC109	Lab Based on CC102(RDBMS)
MCA1S	Seminar	-	Two Additional attempts
Semester II			
MCA21	Linux Foundation	No	Two Additional attempts should be given
MCA22	Data Structures with Python	CC202	Data Structure
MCA23	Statistical Computing	AEC 104	Statistical and Mathematical Foundations
MCA24	Web Designing Technologies	CC201	Web Technology
MCA25	Software Engineering	CC205	Software Engineering and Project Management
MCA2L1	LAB- III (Linux and Web lab)	CC207	Lab based on CC201(Web Technology only)
MCA2L2	LAB - IV (DSP Lab)	CC208	Lab based on CC202
MCA2MP	Mini Project	CC209	Mini Project
